



**FOR IMMEDIATE RELEASE**

## **PADDLEBALL JOINS 3 WALLBALL WORLD CHAMPIONSHIPS FOR 2011**

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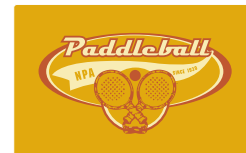
### **Outdoor Championships adds a Third Sport to the Mix**

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Las Vegas, NV; April 20, 2011 – The 2011 **3 Wallball World Championships** announced in conjunction with the National Paddleball Association (NPA) that paddleball will join racquetball and handball at this year's event. Paddleball, the predecessor to racquetball will feature the top players in the sport from across the United States in a pro doubles event. "The addition of paddleball fills out the mission of this event which is to bring all the court sports together in one tournament" said Tournament Director Steve Lerner. Lorri Brigham, Executive Director of the NPA said "We could not be more excited about paddleball being included in what is the premier court sport event in the world. Our players are already making plans to be at the Stratosphere". Paddleball is played by similar rules as racquetball with composite paddles and a slower ball.

The second annual **3 Wallball World Championships** will be held September 21-25, 2011 in Las Vegas. A site on world-famous Las Vegas Boulevard in front of the spectacular Stratosphere Hotel will be transformed with the construction of up to 14 outdoor courts to host the richest outdoor event in the history of these sports with a combined professional racquetball, handball and paddleball event. Along with the professional divisions offering over \$50,000 in prize money; amateur divisions for men, women, and junior players will be offered in racquetball and, handball singles, doubles and mixed doubles plus paddleball doubles. . .the event will be extreme. . .

"We are excited that this great event continues to grow and with the addition of a new sport, paddleball, the event can draw from a new pool of players and fans, expressed David Grolman, Vice-President of Hotel Operations. This outdoor tournament will again be one of the biggest and most entertaining events these sports have ever seen and the Stratosphere is proud to play a major role in continuing to make it possible".





Along with the support of WOR, WPH and NPA, the event has been endorsed by the Classic Professional Racquetball Tour, Military Racquetball Federation, National Police Racquetball Association, World Firefighter Racquetball Association and will also provide charity contributions to the National Fibromyalgia Research Association. Professional Singles Champions from racquetball in 2010 were Paola Longoria & Rocky Carson and David Chapman from handball all will hopefully return to defend their titles. In 2010 there were nearly 800 entries in 10 professional and 40 amateur divisions. Racquetball players came from 4 countries and 21 states while handball players from 3 countries and 17 states participated. The event was Internet broadcast on 2 networks to 31 countries.

Watch for releases of 2011 details and new information on each organization's website or contact Tournament Director Steve Lerner at (614) 361-7162 or [steve@classicproracquetball.com](mailto:steve@classicproracquetball.com).

**WOR** is the parallel universe to the traditional sport of racquetball played by millions in clubs throughout the country. The rules are the same, the racquets and ball are similar but the attitude and action take this variation of the sport to a whole new level in the fresh air and bright sunshine.

**[worldoutdoorracquetball.com](http://worldoutdoorracquetball.com)**

**WPH** is a nonprofit organization using innovative methods and techniques to promote the sport of handball. They have provided hundreds of thousands of people all over the globe with many hours of viewing entertainment through their web casts of top handball events.

**[weplayhandball.com](http://weplayhandball.com)**

**NPA** is the organization that oversees the sport of paddleball which was the predecessor to racquetball having been invented in 1930 at the University of Michigan. The sport is very similar to racquetball except played with a solid, composite paddle and a slower ball.

**[paddleball.org](http://paddleball.org)**





**3 Wall Ball, LLC** launched in Summer of 2010 to address the need for portable, temporary or permanent, and affordable outdoor courts for cities, park districts, clubs and individuals. 3 Wall Ball began constructing facilities to host multi-sport competitions beginning in September, 2010 in Las Vegas where the 3 Wallball World Championships debuted with the support of World Outdoor Racquetball and World Players of Handball. 3 Wall Ball is the Official Court of World Outdoor Racquetball.

**3WallBall.com**



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